



***Circuit Cellar* and LinuxGizmos.com Form Strategic Partnership**

Partnership offers an expanded technical resource for embedded and IoT device developers and enthusiasts

Chase City, VA -- March 1, 2018 -- *Circuit Cellar*, a magazine and website of KCK Media Corp., today announced a strategic partnership with LinuxGizmos.com to offer an expanded resource of information and know-how on embedded electronics technology for developers, makers, students and educators, early adopters, product strategists, and technical decision makers with a keen interest in emerging embedded and IoT technologies.

The new partnership combines *Circuit Cellar's* uniquely in depth, "down-to-the-bits" technical articles with LinuxGizmos.com's up-to-the-minute, detailed, and insightful coverage of the latest developer- and maker-friendly, embedded oriented chips, modules, boards, small systems, and IoT devices, and the software technologies that make them tick. Additionally, as its name implies, LinuxGizmos.com's coverage frequently highlights open source, high-level operating systems including Linux and its derivatives (e.g. Android), as well as lower-level software platforms such as OpenWRT and FreeRTOS.

Circuit Cellar is one of the electronics industry's most highly technical information resources for professional engineers, academics, and other specialists involved in the design and development of embedded processor- and microcontroller-based systems across a broad range of applications. It gets right down to the bits and bytes and lines of code, at a level its readers revel in. *Circuit Cellar* is a trusted brand engaging readers every day on its website, each week with its newsletter, and each month through *Circuit Cellar* magazine's print and digital formats.

LinuxGizmos.com is a free-to-use website that publishes daily news and analysis on the hardware, software, protocols, and standards used in new and innovative embedded, mobile, and Internet of Things (IoT) devices. The site is lauded for its detailed and insightful, timely coverage of newly introduced single board computers (SBCs), computer-on-modules (COMs), system-on-chips (SoCs), and small form factor (SFF) systems, along with their software platforms.

"The synergies between LinuxGizmos and *Circuit Cellar* are great and I'm excited to see the benefits of this partnership passed on to our combined audience," said Jeff Child, Editor-in-Chief, *Circuit Cellar*. "LinuxGizmos.com has the kind of rich, detail-oriented structure that I'm a fan of. Over the many years I've been following the site, I've relied on it as an important information resource, and its integrity has always impressed me."

"I've been a fan of *Circuit Cellar* magazine since it was first launched, and wrote a [series of articles](#) for it in the late 90s about PC/104 embedded modules," added Rick Lehrbaum, founder and Editor-in-Chief of LinuxGizmos.com. "I'm thrilled to see LinuxGizmos become associated with one of the computing industry's pioneering publications."

"I see this partnership as a perfect way to enhance both the *Circuit Cellar* and LinuxGizmos brands as key information platforms," stated KC Prescott, President, KCK Media Corp. "In this era where there's so much compelling technology innovation happening in the industry, our combined strengths will help inform and inspire embedded systems developers."

Further information

For more information on *Circuit Cellar* and LinuxGizmos.com visit their respective websites at circuitcellar.com and linuxgizmos.com, or email KC Prescott at kprescott@circuitcellar.com. For advertising information contact Hugh Heinsohn at hheinsohn@circuitcellar.com.